

29 Mar 2017

TheStadiumBusiness Awards 2017

Congratulations!

I am delighted to confirm that you have been shortlisted as a finalist at *TheStadiumBusiness Awards 2017*

ABOUT THE STADIUM BUSINESS AWARDS

The first industry awards for the stadium sector, by the stadium sector, *TheStadiumBusiness Awards* were initiated in 2010 to recognise leadership, innovation and achievement in the delivery, operation and management of sports facilities globally.

We have been taking open nominations from the industry since November, and received thousands of entries across each of our Awards categories. These entries have since been verified, scrutinised and narrowed down by our Awards Committee to determine a shortlist of potential winners in each category... and I am pleased to confirm that you have been selected as a finalist.

Further information regarding *TheStadiumBusiness Awards 2017* may be found at www.stadiumbusinessawards.com/

PRESS AND MEDIA

We strongly urge all of our shortlisted nominees to issue their own media announcement of their nomination, in order to fully capitalise on the PR opportunities that *TheStadiumBusiness Awards* present.

THE STADIUM BUSINESS AWARDS 2017 GALA EVENING

It is a requirement that all shortlisted finalists be represented when the winners are announced at *TheStadiumBusiness Awards 2017* Gala Evening. The Gala Evening will be held at Croke Park in Dublin on Thursday 22 June 2017.

Shortlisted nominees are entitled to one complimentary Awards evening ticket, with additional tickets for colleagues priced at £149.00 (+VAT). Please note that places at the Gala Evening are limited, and thus additional tickets will be issued on a 'first come, first served' basis.

REQUIRED: Please confirm to us, before Friday 7th April 2017, the name of the representative(s) that will be joining us in Dublin, and how many tickets your organisation may require.



THE STADIUM BUSINESS SUMMIT



THE STADIUM BUSINESS AWARDS

THE STADIUM BUSINESS SUMMIT 2017

TheStadiumBusiness Awards 2017 Gala Evening is incorporated into the programme for *TheStadiumBusiness Summit* - the definitive business meeting of the global stadium sector. The Summit runs from 22 - 23 June 2017, at Croke Park, Dublin, Ireland.

For further information on *TheStadiumBusiness Summit* please visit www.stadiumbusinesssummit.com

Shortlisted nominees are entitled to a discount of 50% on attendance fees for the Summit (saving £597.50 per delegate).

WHAT WE NEED FROM YOU

In order to assist in our promotional activities for *TheStadiumBusiness Awards 2017*, we kindly request the following:

REQUIRED: Please provide the following items to us, by email, **no later than Friday 21 April:**

- 3-5 high quality images of your venue/product/team etc;
- A one-line description of your entry/entries;
- A supporting statement (max 500 words) to be presented to our Judging Panel, explaining the entry in detail and making the case for why your entry should be chosen to win (you are invited to include additional stats, figures, graphs, data etc);
- A 50-100 word quotation from a senior figure in your organisation, regarding your nomination (e.g. "We are delighted to be shortlisted for...")

QUESTIONS / FURTHER INFORMATION ?

If you have any questions on any of the above, or require additional information, please do not hesitate to contact me directly. My telephone number is listed below.

Once again, congratulations on your nomination, and I look forward to seeing you in Dublin!

Yours sincerely,

Tamara Nasser

[TheStadiumBusiness](http://TheStadiumBusiness.com) / [Xperiology](http://Xperiology.com)

T: +441903 741123

E: tamara@xperiology.com



THE STADIUM BUSINESS SUMMIT



THE STADIUM BUSINESS AWARDS