

# SOCCER MATCH SPECTATOR ATTENDANCES

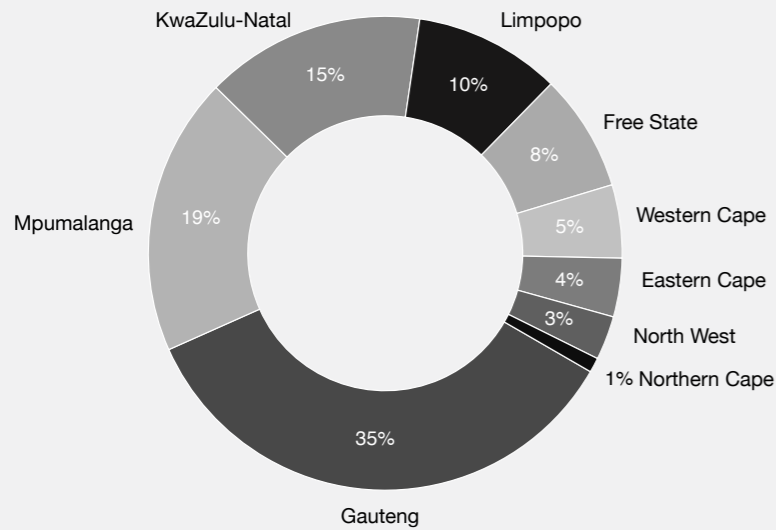
Spectator attendances are influenced by football available, team performances, log standings, tv coverage, social media, socio-economic factors, the economy, with the Consumer Price Index at 5.5% and the Unemployment rate at 27,1% and competing alternative events.

The PSL premier league consists of 16 clubs who play each other twice, home and away in 30 games, with a total of 240 league matches. Three knock-out cup competitions are hosted: The MTN8, the Telkom Knockout and the Nedbank Cup. All matches are televised.

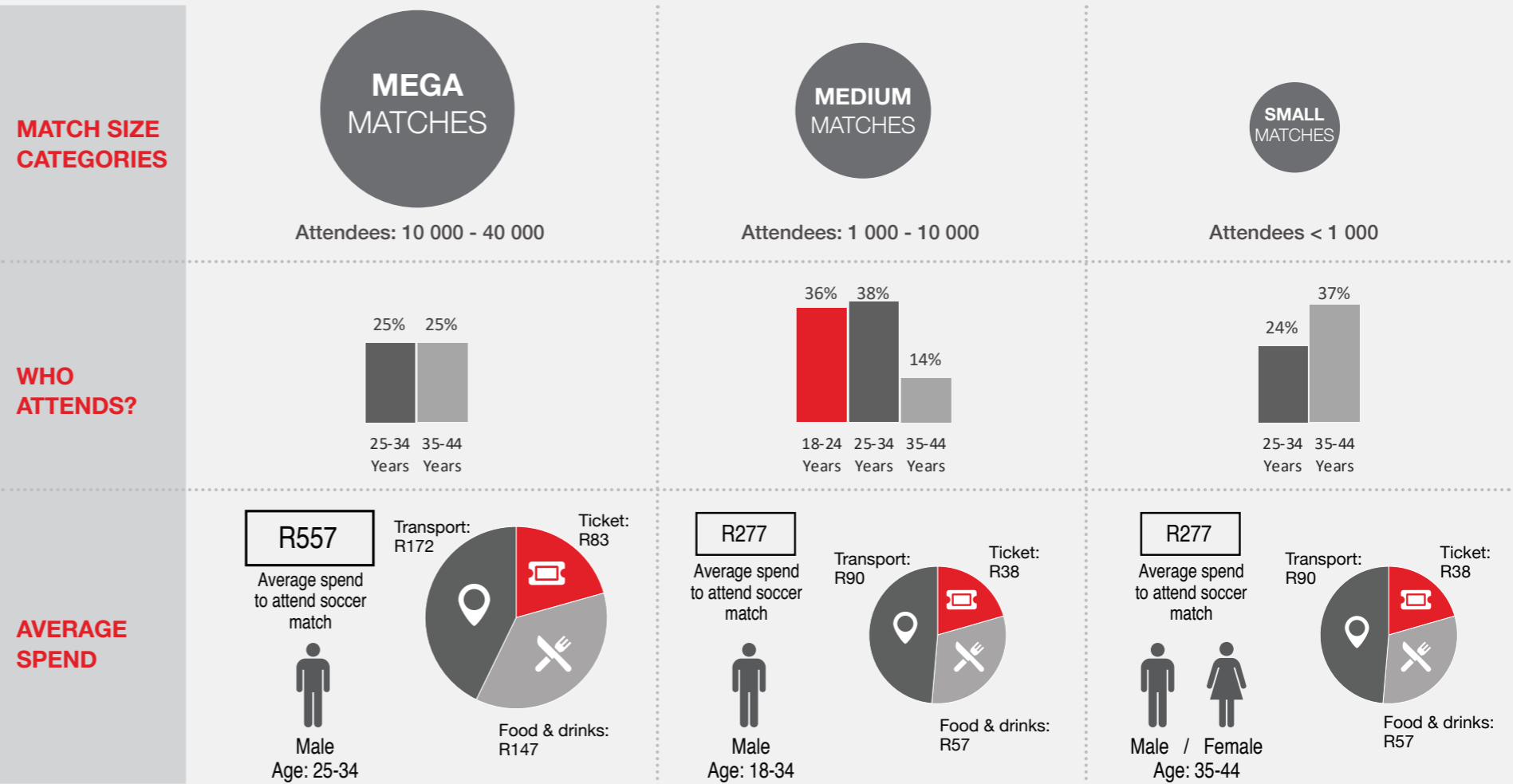


## PROFESSIONAL SOCCER ACCORDING TO PROVINCES

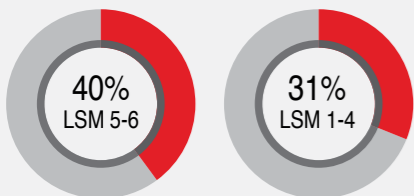
PROFESSIONAL SOCCER IS REPRESENTED AS FOLLOWS:



## MATCH SIZE CATEGORIES AND SPECTATOR PROFILES

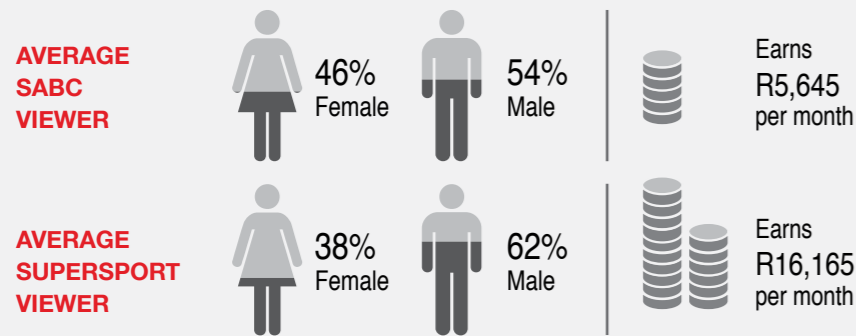


## ECONOMIC IMPACT ASSESSMENT OF PROFESSIONAL SOCCER IN SOUTH AFRICA



Soccer has the highest spectatorship (13,0 million) in SA  
Soccer spectatorship has grown 2.7% per annum, medium term

## AVERAGE VIEWERSHIP



152 hours of football was broadcasted from the FNB Stadium in 2018  
Television viewership increased from 10,020,000 in 2016 to 19,683,000 in 2018.

## TOP WATCHED AND ATTENDED MATCHES

- Chiefs vs Pirates
- Pirates vs Chiefs
- Sundowns vs Pirates
- Chiefs vs Sundowns
- Sundowns vs Chiefs

Kaizer Chiefs match results

	Played	Won +	Lost -	Draw =
2016/2017	30	14	15	11
2017/2018	30	12	12	6
2018/2019	22	8	6	8

## ATTENDANCES AT THE FNB STADIUM

	Events	Attendance	Average Attendance
2015	34	673002	19794
2016	33	733734	22234
2017	28	583988	20857
2018	35	829960	23713

## PSL ATTENDANCES 2017

Premier Soccer League Attendance Statistics 2016/2017

Kaizer Chiefs	13686	Baroka	4190
Orlando Pirates	10533	Super Sport United	3433
Mamelodi Sundowns	7600	Free State Stars	3166
Chippa United	7276	Highland Park	2913
Bloemfontein Celtic	6266	Golden Arrows	2702
Ajax Cape Town	5220	Polokwane City	2280
Maritzburg United	4443	Bidvest Wits	1873
Cape Town City	4380	Platinum Stars	1614

PSL Average All Teams: 5098