

# SMSA TRUST PROJECTS: FEBRUARY 2019



## SMSA TRUST PROJECTS: IMPACT AND FINANCIAL INVESTMENT

PROJECT	OVERVIEW	IMPACT	FINANCIAL INVESTMENT	
			FEBRUARY 2019	PERIOD: 2010 - FEBRUARY 2019
<b>COMMUNITY CLEANING</b>	This project was started in August 2013, after Stadium Management South Africa saw an opportunity to significantly improve the lives of the people living in the communities surrounding the FNB, Orlando, Dobsonville and Rand Stadiums.	<b>FEB 2019: 659 jobs</b> <b>TOTAL: 41 368 jobs</b>	R156 721	R10 084 737
<b>INFORMAL TRADERS</b>	This project has been running since the inception of Stadium Management South Africa in 2010, as there has always been informal traders trading at the stadiums.	<b>FEB 2019: 45 jobs</b> <b>TOTAL: 37 460</b>	R46 500	R1 545 762
<b>COMMUNITY GOLF DRIVING RANGE</b>	This community golf driving range was started by Stadium Management South Africa in August 2014 as an opportunity to improve the social skills of the surrounding communities through sports development i.e. golf driving range.	<b>3258 members</b>	N/A	R105 762
<b>EKHAYA HEALTH AND WELLNESS CENTRE</b>	This project was established in January 2014 with the aim of providing the community surrounding the Dobsonville stadium with accessible and affordable health and wellness care.	<b>351 monthly members</b>	R43 125	R2 184 943
<b>M.H&amp;P AND PHILA SONKE REHABILITATION CENTRE</b>	This project was established in October 2016, as an extension of the Ekhaya Health and Wellness Centre with the aim of providing the community surrounding the Dobsonville stadium with accessible and affordable health, wellness and rehabilitation care.	<b>4256 members</b>	R1 613	R61 315
<b>ORLANDO PIRATES LEARNING CENTRE</b>	This project was established in January 2014 by Stadium Management South Africa to provide the community surrounding the Orlando Stadium with accessible and free educational facilities.	<ul style="list-style-type: none"> <li>• Accessible education</li> <li>• Youth upliftment</li> <li>• Skills development in surrounding community</li> </ul>	R11 500	R1 739 000
<b>ORLANDO PIRATES RAND STADIUM TRAINING HUB</b>	This project was established in January 2014 in an attempt by Stadium Management South Africa to provide training facilities at Rand Stadium.	<ul style="list-style-type: none"> <li>• Accessible education</li> <li>• Youth upliftment</li> <li>• Skills development in surrounding community</li> </ul>	N/A	R1 739 000
<b>COMMUNITY WASTE RECYCLING</b>	This project was started in October 2014, when Stadium Management South Africa was approached by a school in the Orlando precinct to collect the waste after all games at Orlando Stadium for recycling. The project then expanded into the full-on recycling of all waste during all events.	<ul style="list-style-type: none"> <li>• Job creation</li> <li>• Sustainable employment</li> <li>• Youth and community upliftment</li> </ul>	R8 072	R124 623
<b>SOWETO MOTORBIKE TRAINING SCHOOL</b>	This project was started in April 2014, when Stadium Management South Africa was approached by a motorbike school in the Rand Stadium precinct to utilise the parking lot area for a motorbike training school for the surrounding community.	<b>3251 learners</b>	R30 759	R1 670 759
<b>COMMUNITY FOOTBALL TRAINING PITCH</b>	This project was started in 2012 by Stadium Management South Africa to provide the communities' surrounding the stadiums with the facility to improve their football skills, as well as to promote the football game as a Sport Development initiative.	Extensive use by: <ul style="list-style-type: none"> <li>• Elite Football Academy</li> <li>• Ormonde View Football Stars</li> <li>• Ndengeza Football Club</li> <li>• Diski Kidz</li> </ul>	R2 720 000	R3 736 000
<b>SOWETO DRIFT ACADEMY</b>	This project was started in March 2018, when Stadium Management South Africa was approached by The Soweto Drift Academy, to advance the sport of motorsport through various motorsport events in a designated area at the FNB Stadium.	<ul style="list-style-type: none"> <li>• SMME development</li> <li>• SMME Support</li> <li>• Skills development</li> </ul>	R32 154	R1 485 393
<b>EMC/SMSA SKILLS, SUPPLIER &amp; ENTERPRISE</b>	This project was started in February 2019, when Stadium Management South Africa partnered with EMC in implementing a Skills, Supplier and Enterprise Development project. Individuals are trained via learnerships and includes SMME business development.	<ul style="list-style-type: none"> <li>• SMME development</li> <li>• Life skills and learning</li> <li>• Social inclusion</li> <li>• Community upliftment</li> </ul>	N/A	N/A
<b>SKILLS DEVELOPMENT</b>	Stadium Management South Africa invest significant funds into all of its training projects aimed to address the skills shortcomings experienced in our specific industry and the surrounding communities as a whole.	<ul style="list-style-type: none"> <li>• Employment</li> <li>• Life skills and learning</li> <li>• Social inclusion</li> <li>• Community upliftment</li> </ul>	R169 148	R4 369 860
<b>AD HOC PROJECTS</b>	These are ad hoc projects and donations that has been undertaken by the SMSA Trust to fit the objectives as stipulated in the trust deed. All of these projects have been implemented and has been a huge success.	<ul style="list-style-type: none"> <li>• Access to a football pitch</li> <li>• Safe Social Environment</li> <li>• Skills Development</li> <li>• Sports Development</li> </ul>	R423 310	R2 739 888
			<b>Month total: R3 654 302</b>	<b>Total for period: R31 587 042</b>

## COMPLIANCE REQUIREMENTS AND SMSA TRUST OBJECTIVES

- FOOTBALL AND SPORT COACHING**
  - Community Golf Driving Range
  - Orlando Pirates Learning Centre
  - Orlando Pirates Training Hub
  - Community Football Training Pitch
  - Ad Hoc Projects
- HEALTH**
  - Ekhaya Health and Wellness Centre
  - MH&P and Phila Sonke
  - Community Football Training Pitch (Project Nine) – Show me your number
  - EMC/SMSA Project
  - Ad Hoc Projects
- LIFE SKILLS AND LEARNING**
  - Orlando Pirates Learning Centre
  - Soweto Motorbike Training School
  - Soweto Drift Academy
  - EMC/SMSA Project
  - Informal Traders
  - Community Football Training Pitch
  - Ad Hoc Projects
- SOCIAL INCLUSION**
  - Community Cleaning
  - Informal Traders
  - Community Golf Driving Range
  - Community Waste Recycling
  - Soweto Motorbike Training School
  - Community Football Training Pitch
  - Ad Hoc Projects
- CRIME, DRUGS & PREJUDICE AWARENESS PROGRAMS**
  - Ekhaya Health and Wellness Centre
  - MH&P and Phila Sonke
  - Community Football Training Pitch
  - Ad Hoc Projects
- SUSTAINABLE COMMUNITY PROJECTS**
  - Community Cleaning
  - Damage Assessment
  - Informal Traders
  - Community Golf Driving Range
  - Ekhaya Health and Wellness Centre
  - Orlando Pirates Learning Centre
  - Community Waste Recycling
  - Soweto Motorbike Training School
  - Community Football Training Pitch
  - Ad Hoc Projects
- PRECINCT COMMUNITY PROJECT**
  - Community Cleaning
  - Damage Assessment
  - Informal Traders
  - Community Golf Driving Range
  - Ekhaya Health and Wellness Centre
  - Orlando Pirates Learning Centre
  - Community Waste Recycling
  - Soweto Motorbike Training School
  - Community Football Training Pitch
  - Ad Hoc Projects